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CLA

Coupé and Shooting Brake



Some of the model features, optional extras and colours shown may not be available, or may only be available in a different specification.

Effective from December 2019 Production

Mercedes-Benz





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Standard equipment overview



LED High Performance headlamps



Black leather



10.25-inch touchscreen media display



Privacy glass



Heated front seats with three settings



Touchpad



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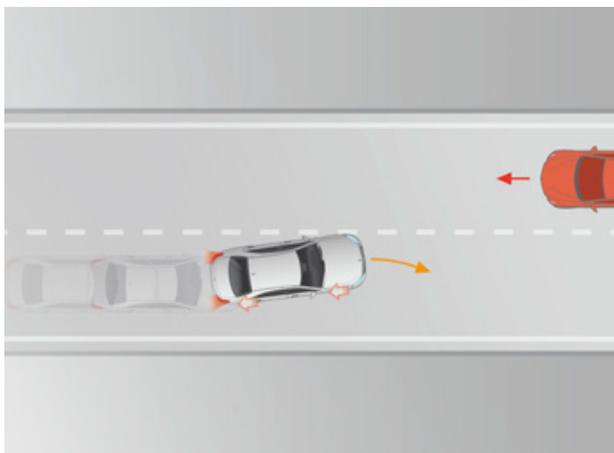
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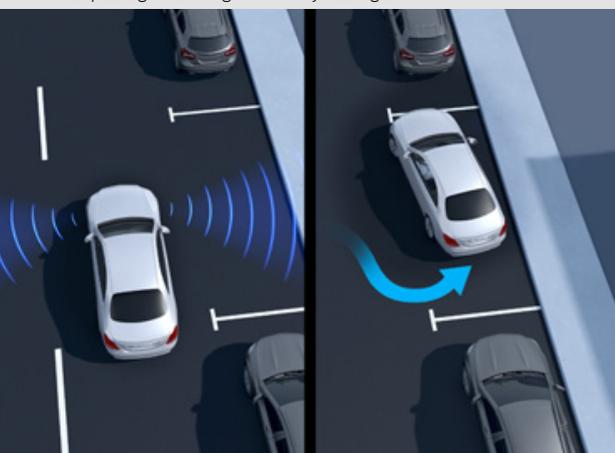
Mirror package including electrically-folding exterior mirrors



Active Lane Keeping Assist, Speed Limit Assist and Active Brake Assist



MBUX multimedia system with DAB digital radio and "Hey Mercedes"



Parking package including Active Parking Assist and reversing camera



Hard-disk navigation with three years free live traffic information



Smartphone integration and wireless charging



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Introducing MBUX



MBUX multimedia system with DAB digital radio



Multi-gesture touchpad control

Introducing MBUX, the new Mercedes-Benz User Experience infotainment system that can be controlled via voice and touch input. The new CLA features this innovative way of communicating with your Mercedes-Benz.

MBUX (Mercedes-Benz User Experience) infotainment system comprises:

Voice control

- Activated by the keywords “Hey Mercedes”, the new intelligent voice control LINGUATRONIC¹ lets you control many of the infotainment functions, including destination input, phone calls or music selection
- MBUX is able to understand different accents and will adjust to you over time
- MBUX even understands indirect commands. Feeling chilly? Just say “I feel cold” and MBUX will adjust the temperature for you

Personalisation

- Turn the new CLA into your very own Mercedes-Benz by personalising driving modes, radio stations, ambient lighting and much more
- Your personal settings can be saved in up to seven different profiles, making your driving experience the best one possible
- Thanks to artificial intelligence, MBUX is able to learn and adapt over time. It will be able to predict your personal habits, such as navigation for frequently-driven routes, or the radio station you like to listen to on your way home from work

Touch inputs

- Beside voice control you can operate MBUX via touchscreen, the touchpad on the centre console, as well as touch control buttons on the steering wheel
- The touchpad recognises your handwriting should you wish to enter addresses or phone numbers silently

Maintenance and service

- Wondering when the next service is due? Or how much further you can drive until you need to stop at a petrol station? Just ask your MBUX - it will tell you the answer

¹LINGUATRONIC off-board functions are currently only available for three years



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Navigation Services (01U)

Visit the Mercedes me connect store or app for pricing.



Live Traffic Information¹

Your navigation system receives traffic data in real time, enabling it to optimise the dynamic route guidance, minimising drive time and offering more precise estimation of arrival times.



Available parking spaces

Locates parking spaces for you in multi-storey car parks and on the street. Saving you time and hassle.



connect Store

In the Mercedes me connect Store you can purchase many digital services designed to make your everyday life easier and provide useful information relating to your networked vehicle.



TIDAL

Love music? Get a 12-month TIDAL HiFi subscription free with Mercedes me connect (worth £240) and unlock access to 58 million songs.



Local Search

This feature provides support in the local search for restaurants or hotels and much more.



Send2Car

Make your journey easier: set your destination using the Mercedes me app and send it directly to your car's navigation system.



Internet Radio

Listen to podcasts and radio stations from anywhere in the world.



Private Car sharing

Car sharing gives you the opportunity to share your vehicle in a straightforward and safe way with third parties who you authorise.

For more information speak to your local Retailer or visit the Mercedes me connect store at shop.mercedes-benz.com/en-gb/connect

¹Free of charge for first three years. Extension possible, visit the Mercedes me connect store for details on pricing



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Vehicle Set-up (08U)

Pre-installation standard.

Visit the Mercedes me connect store for more information and to activate services.



Remote Vehicle Status

Check safety information, such as coolant level and brake pad condition, so you can be sure your car is safe and ready to drive.



Personalisation

Store your preferences, such as your favourite radio stations and apps, to create your personal driver profile.

Vehicle Monitoring (09U)

Pre-installation standard.

Visit the Mercedes me connect store for more information and to activate services.



Parked Vehicle Locator

Forgot where you parked your car? No problem: you can locate and track your car, with the Parked Vehicle Locator.



Vehicle Tracker

Track the location of your car anywhere in the world.



Pre-Entry Climate Control

Programming of charging settings and Pre-Entry Climate Control for plug-in vehicles.



Remote Door Locking/Unlocking

Lock and unlock your car remotely, wherever you are in the world.



ECO Display

Monitor your driving style with ECO Display. It summarises your driving style from the start of the journey to its completion to help you achieve the most economical way to drive.



Geo-fencing

Set up a geographical boundary and receive alerts whenever your car enters or leaves this area.

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CLA AMG Line



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CLA AMG Line Premium Plus



Electrically-adjustable front memory seats



MULTIBEAM LED headlamps with Adaptive Highbeam Assist Plus



Panoramic sunroof



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Trim



H44 light longitudinal-grain aluminium

AMG Line	●
AMG Line Premium	●
AMG Line Premium Plus	●
Mercedes-AMG CLA 35 4MATIC	●
Mercedes-AMG CLA 45 S 4MATIC+	-
Mercedes-AMG CLA 45 S 4MATIC+ Plus	-

● Standard - Not available



H95 aluminium AMG design black/silver

AMG Line	-
AMG Line Premium	-
AMG Line Premium Plus	-
Mercedes-AMG CLA 35 4MATIC	-
Mercedes-AMG CLA 45 S 4MATIC+	●
Mercedes-AMG CLA 45 S 4MATIC+ Plus	●



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Upholstery (AMG Line and Mercedes-AMG CLA 35 4MATIC)



211A leather¹ – black²

Sports seats

AMG Line

AMG Line Premium

AMG Line Premium Plus

Mercedes-AMG CLA 35 4MATIC



204A leather¹ – bahia brown/black²

Sports seats

AMG Line

AMG Line Premium

AMG Line Premium Plus

Mercedes-AMG CLA 35 4MATIC



257A AMG leather¹ – two-tone classic red/black²

Sports seats

AMG Line

AMG Line Premium

AMG Line Premium Plus

Mercedes-AMG CLA 35 4MATIC



258A AMG leather¹ – two-tone titanium grey pearl/black²

Sports seats

AMG Line

AMG Line Premium

AMG Line Premium Plus

Mercedes-AMG CLA 35 4MATIC

● Standard ○ Optional

¹At least 80% of the seat upholstery is pure leather, while up to 20% may consist of man-made leather ²Leather packages include leather seats, contrast stitching on dashboard and on door panel beltlines



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Wheels



RQS 18" AMG alloy wheels (4) – 5-twin-spoke design, painted titanium grey with a high-shine finish 225/45 tyres



RQT 18" AMG alloy wheels (4) – 5-twin-spoke bicolour design 235/40 tyres



RTI 19" AMG alloy wheels (4) – multi-spoke design, painted in high-gloss black with a high-shine finish 235/35 tyres

AMG Line	●
AMG Line Premium	●
AMG Line Premium Plus	●
Mercedes-AMG CLA 35 4MATIC	-
Mercedes-AMG CLA 35 4MATIC Premium	-
Mercedes-AMG CLA 35 4MATIC Premium Plus	-

AMG Line	-
AMG Line Premium	-
AMG Line Premium Plus	-
Mercedes-AMG CLA 35 4MATIC	●
Mercedes-AMG CLA 35 4MATIC Premium	-
Mercedes-AMG CLA 35 4MATIC Premium Plus	-

AMG Line	-
AMG Line Premium	-
AMG Line Premium Plus	-
Mercedes-AMG CLA 35 4MATIC	-
Mercedes-AMG CLA 35 4MATIC Premium	●
Mercedes-AMG CLA 35 4MATIC Premium Plus	-